

# Connect Media

## Advertising and Services



### WEBSITE

#### LEADERBOARD (728 x 90 pixels)

National	\$3,500/month
Regional	\$2,500/month
Additional Pages	\$1,000/month

#### CUBE (300 x 250 pixels)

National	\$2,500/month
Regional	\$1,500/month

### DAILY EMAIL

#### BANNER (600x90 pixels)

National	\$1,250/week
Regional	\$750/week

#### CUBE (290x180 pixels)

National	\$1,000/week
Regional	\$500/week

### CO-BRANDED EMAIL

<b>BANNER</b> (600x90 pixels) & <b>BRAND AD</b> (600 pixels wide HTML)	\$1,500/email
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### PROPERTY SPOTLIGHT

#### WEBSITE

Entire Slider (8 Properties)	\$2,000/week
Single Property	\$250/week

#### DAILY EMAIL

Property Cube (National and Regional)	\$500/week
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## CONNECT CONFERENCES CALENDAR – 2017

<b>JAN</b>	<b>FEB</b> <ul style="list-style-type: none"><li>• Silicon Valley</li><li>• Dallas</li></ul>	<b>MAR</b> Retail West	<b>APR</b> Austin	<b>MAY</b> <ul style="list-style-type: none"><li>• San Francisco</li><li>• NY Next Generation</li></ul>	<b>JUN</b> <ul style="list-style-type: none"><li>• Los Angeles</li><li>• Connect Industrial</li></ul>
<b>JULY</b> Orange County	<b>AUG</b> <ul style="list-style-type: none"><li>• San Diego</li><li>• Texas Multifamily</li></ul>	<b>SEPT</b> <ul style="list-style-type: none"><li>• Connect Apartments</li><li>• New York</li></ul>	<b>OCT</b> <ul style="list-style-type: none"><li>• Inland Empire</li><li>• Connect Tech</li></ul>	<b>NOV</b> <ul style="list-style-type: none"><li>• Houston</li><li>• Connect Healthcare Real Estate</li></ul>	<b>DEC</b> Westside Los Angeles

## SPONSORSHIP OPPORTUNITIES

### PLATINUM PACKAGE

- Speaker or moderator position and opening remarks
- Top recognition on all email promos, website, and ads
- Top recognition on all event signage
- 3-Minute, company-supplied video during panel change
- 12 Complimentary registrations
- Exhibit space including electric
- Dedicated e-blast to attendees
- Attendee list with full contact information

\$10,000

### GOLD PACKAGE

- Speaker position, space pending
- Recognition on all email promos, website, ads and event signage
- 8 complimentary registrations
- Exhibit space
- Attendee list with full contact information

\$6,000

### SILVER PACKAGE

- Recognition on all email promos, website, ads and event signage
- 5 complimentary registrations
- Exhibit space
- Attendee list with full contact information

\$4,000

### EXHIBITOR BOOTH

- Room for a pop-up display
- Booth space including electric
- Attendee list
- 2 Complimentary registrations

\$2,500

### TABLETOP EXHIBIT

- Room for a pop-up display
- Booth space including electric
- Attendee list
- 1 Complimentary registration

\$1,500

## ADDITIONAL OPPORTUNITIES

Breakfast, Lunch or Cocktail Reception  
Internet Sponsor • Charging Stations • Parking  
Water Bottles • Lanyards • App Sponsorship  
Attendee Bags • Photo Sponsor • Step and Repeat  
Connect Classroom

### PROGRAM AD

- Full page ad in pocket-sized conference program

\$500



## NATIONAL ADVERTISING PACKAGES

### PACKAGE 1

- National Homepage Cube (300x250 pixels) – 1x per quarter
- Email Banner (600x90 pixels) – 1x per quarter
- 2 Q&As per year

\$12,000

### PACKAGE 2

- Exhibit Booth - 3 events per year
- National Homepage Cube (300x250 pixels) – 1x per quarter
- Targeted Email – 1x per quarter
- 1 Q&A per year

\$18,500

### PACKAGE 3

- 3 Silver Sponsorships per year
- Email Banner (600x90 pixels) – 1x per month
- National Homepage Cube (300x250 pixels) – 1x per quarter
- Targeted Email – 1x per quarter
- 2 Q&As per year

\$35,000

## REGIONAL ADVERTISING PACKAGES

### PACKAGE 1

- Regional Homepage Cube (300x250 pixels) – 1x per quarter
- Email Banner (600x90 pixels) – 1x per quarter
- 2 Q&As per year

\$8,000

### PACKAGE 2

- Exhibit Booth - 3 events per year
- Regional Homepage Cube (300x250 pixels) – 1x per quarter
- Targeted Email – 1x per quarter
- 1 Q&A per year

\$15,000

### PACKAGE 3

- 3 Silver Sponsorships per year
- Email Banner (600x90 pixels) – 1x per month
- Regional Homepage Cube (300x250 pixels) – 1x per quarter
- Targeted Email – 1x per quarter
- 2 Q&As per year

\$25,000



## DRONE VIDEO PACKAGES

### PACKAGE A — EXTERIOR ONLY

- Exterior Footage • Stock B-Roll • Dynamic Shots in Full HD

#### Post Production Editing Includes:

- Color Grading • Sound Mixing • Music • Packaging for Web Upload
- Files Transfer via FTP or Cloud (if requested)
- 1x:60 Video & 1x:30 Social Media Cutdown

\$1,950

### PACKAGE B — FULL PROPERTY

#### Half day shoot on location, includes:

- Interior and Exterior Footage • Director Fee • B-Roll • Dynamic Shots in Full HD

#### Post Production Editing Includes:

- Color Grading • Sound Mixing • Music • Packaging for Web Upload
- Files Transfer via FTP or Cloud (if requested)
- 1x:60 Video & 1x:30 Social Media Cutdown

\$2,500

### PACKAGE C — FULL PROPERTY & INTERVIEW

#### Half day shoot on location, includes:

- Interior and Exterior Footage • Director Fee • B-Roll • Dynamic Shots in Full HD

#### Post Production Editing Includes:

- Color Grading • Sound Mixing • Music • Packaging for Web Upload
- Files Transfer via FTP or Cloud (if requested)
- 1x:60 Video & 1x:30 Social Media Cutdown

\$3,500

## CONNECT VIDEO SPONSORSHIP

- Your logo and/or brand tag to open a Connect Video interview compilation
- Your logo and/or brand tag on every question frame (3x minimum per video)
- Story post on connect.media including "Connect With" button
- Social media tags and mentions as sponsor on Facebook and Twitter

\$2,500